

**FEEL THE NEED...**  
*The Need To Help Kids Succeed*



## 2024 SWEETHEART HONOREES

Lyn & Dub Hay have generously contributed their time, talent, and treasure to numerous Sonoma Valley nonprofits since they first arrived in Sonoma in 1997. When asked about Lyn & Dub's generosity, Boys & Girls Clubs of Sonoma Valley President & CEO, Cary Snowden, said "Within the heart-beat of our community, our beloved Lyn & Dub, emerge as true champions of compassion and generosity. Beyond their financial support, Lyn & Dub have given a piece of their hearts to uplift our organization and, in turn, our community. They've not only invested their resources but also shared their time, passion, and unwavering commitment to our Club and the children and teens we serve. As we prepare to honor them at our gala in February, we celebrate the profound impact they've made, not just for us, but for the countless lives touched by their selfless contributions. They are true 'Sweethearts' of our Valley."

## SWEETHEART GALA & AUCTION

Selling out each year, the Sweetheart Gala & Auction brings together our community for an unforgettable evening. In honor of the rich Naval history in both Lyn & Dub's families, and as a tribute to Dub's service as a Navy flight instructor, the theme for the 39th annual Sweetheart Gala & Auction will be Top Gun. The event will be a celebration of the work of Boys & Girls Clubs of Sonoma Valley and the profound impact the organization has in the Sonoma Valley community while celebrating our honorees, their tireless work, and selfless contributions to our community. Join us for Sweetheart 2024 as we feel the need...the need to help kids succeed!

This over-the-top black-tie gala takes place at Boys & Girls Clubs of Sonoma Valley's Maxwell Clubhouse, and will be an evening you won't want to miss! The event begins at 5:00pm with a cocktail reception, followed by an elegant dinner. Silent and live auctions will feature select getaways, one-of-kind experiences, premium wine lots and more. The fun doesn't stop there, the after party will carry on with sweet and savory bites, dancing, and a casino.

## A GREAT EVENING FOR A GREAT CAUSE

Founded in 1962, Boys & Girls Clubs of Sonoma Valley has a mission to provide positive opportunities for youth and teens to learn, succeed and discover their full potential. BGCSV serves approximately 62% of the total student enrollment in the Sonoma Valley Unified School District with afterschool academic and enrichment programs, athletic leagues, and summer camps.

## GET INVOLVED!

The Sweetheart Gala & Auction is an excellent opportunity to get involved! Join us as a sponsor, donate to the auction, attend the event, and make a meaningful impact. To get involved contact us at 707-938-8544 x104. We look forward to speaking with you!



**BOYS & GIRLS CLUBS**  
OF SONOMA VALLEY

Serves Over

**1,800**

Children & Teens Annually

**7**

Sonoma Valley Locations

**62%**

Of the Sonoma Valley  
Student Population

**90,000+**

Free & Healthy Meals  
Served Annually

**\$150**

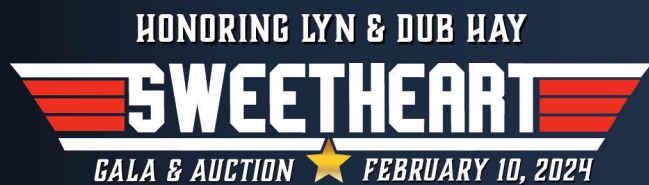
Monthly Fee

**\$90,000+**

In scholarships awarded to ensure no child is  
ever turned away due to an inability to pay.

**100 W VERANO AVE. | SONOMA CA 95476 | 707.938.8544 | BGCSONOMA/SWEETHEART**

If you prefer to fill out your sponsorship online visit [bgcsonoma.org/sweetheart](https://bgcsonoma.org/sweetheart) and click, "Become A Sponsor."



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*This form may be completed online at [bgcsonoma.org/sweetheart](https://bgcsonoma.org/sweetheart)*

## DONOR INFORMATION

Name/Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email \_\_\_\_\_

## WINERY DONATION OPPORTUNITIES

- ☐ Dinner Wine (4 cases/48 bottle minimum). Includes exclusivity for varietal, bottle shot and logo in program.
- ☐ Reception Wine (4 cases/48 bottle minimum). Includes exclusivity for varietal, bottle shot and logo in program.
- ☐ Live Auction Package (Exclusive experiences, trips, skip membership waitlist, etc.)  
Includes: Pre-event promotion, major recognition in program, promotion by auctioneer.
- ☐ Wine Auction Packages
- |   |  |   |
|---|--|---|
| <input type="checkbox"/> Large Format Bottle(s) | <input type="checkbox"/> Library Wine Selection  | <input type="checkbox"/> Winemaker Signed Bottle(s)         |
| <input type="checkbox"/> Winemaker-lead Tasting | <input type="checkbox"/> Exclusive Private Tour  | <input type="checkbox"/> Tickets to Exclusive Winery Events |
| <input type="checkbox"/> Food & Wine Experience | <input type="checkbox"/> Private Party at Winery | <input type="checkbox"/> Something else delicious & fun!    |

Fair Market Value \$ \_\_\_\_\_

If you wish to provide additional details about your donation, including a detailed description or restrictions, please email Michael Irvine at [mirvine@bgcsonoma.org](mailto:mirvine@bgcsonoma.org).

Date & Time for Pick-up \_\_\_\_\_ ☐ Winery will ship (address below)

Certificate provided by: ☐ Winery ☐ Boys & Girls Clubs

☐ Yes! Please send me information about becoming an event sponsor.

**Please return this donation form to: Michael Irvine at [mirvine@bgcsonoma.org](mailto:mirvine@bgcsonoma.org)**

Boys & Girls Clubs of Sonoma Valley is a 501(c) (3) registered with the Internal Revenue Service.  
Our federal Tax ID is 94-1579901.

**100 W VERANO AVE. | SONOMA CA 95476 | 707.938.8544 | [BGCSONOMA/SWEETHEART](https://bgcsonoma.org/sweetheart)**

If you prefer to fill out this donation form online visit [bgcsonoma.org/sweetheart](https://bgcsonoma.org/sweetheart) and click, "Item Donation"